



Member Direct is a simple, quick way for you to communicate with every Frankfort Chamber member **for only \$195!**

Let's do a quick cost comparison for 500 contacts:

|                    | Member Direct   | Do-it-Yourself     |
|--------------------|-----------------|--------------------|
| Printing flyer     | <i>Included</i> | \$125              |
| Printing envelope  | <i>Included</i> | \$87.50            |
| Postage            | <i>Included</i> | \$245              |
| Folding & Stuffing | <i>Included</i> | 6-7 hours of time! |
| <b>TOTAL</b>       | <b>\$195</b>    | <b>\$457.50</b>    |

*Well...that's a no-brainer!*

**Don't be left out—get your flyer in the next mailing!**

Call the Chamber Office today!  
815-469-3356



MONTHLY  
ADVERTISING  
OPPORTUNITY

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REACH OVER  
550 MEMBERS

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EASILY PROMOTE  
YOUR PRODUCTS  
AND SERVICES

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SPREAD THE WORD!  
SHOP FELLOW  
CHAMBER MEMBERS

See back for  
details on how to  
be included in a  
Member Direct  
Mailing.

# Frankfort Chamber of Commerce

## Member Direct Advertising Program

### Rules and Operations

- \$195 for one, single-sided page.
- \$25 premium to guarantee that your ad piece is the top piece in the envelope.
- Your ad piece
  - \* Must be provided as a completely press-ready PDF. We will print what you give us.
  - \* Must be delivered by email to: [alicia@frankfortchamber.com](mailto:alicia@frankfortchamber.com).
- Printing
  - \* Your ad piece can be full-color or black and white.
  - \* It will be printed on 60# or 70# white paper.
  - \* Page Size: 8 ½ x 11, ¼ inch margin on all sides, no bleeds.
  - \* If PDF too large to fit on the page, we will use Acrobat's "Fit" or "Shrink to Fit" function to fit your PDF on the 8 ½ x 11 page.
  - \* We will do our best to match the colors printed on the page to the colors in your PDF.
  - \* No proof will be provided.
- Folding and insertion:
  - \* Your ad will be letter-folded with the print on the outside for maximum ad exposure.
  - \* Folded pages will be collated together and then inserted in the envelope.
  - \* One copy of your ad will be inserted in each envelope.
  - \* The position of your ad is not guaranteed and could vary from envelope to envelope, unless you paid the premium for top-page position.
- Mailing:
  - \* All pieces will be mailed from the Frankfort Post Office as Standard Mail
  - \* Postage will be applied with a postage meter, not stamps
  - \* All pieces will be mailed in #10 white envelopes, addresses will be printed in black ink, the Chamber logo and return address will appear in the upper-left corner.
- Program availability
  - \* No mailing will be sent unless at least 4 of the 5 positions are sold
  - \* Program may be cancelled at the Chamber's sole discretion at any time If your piece is scheduled/accepted and not mailed due to any cause other than you failing to provide an acceptable PDF or failing to pay all fees associated with your piece, the Chamber will refund any fees you paid for that piece.
  - \* Positions for each mailing are available on a first-come, first-served basis. The top-piece position is available for any mailing on a first-come, first-served basis.