

57th Annual Frankfort Fall Festival



Join us for the **Frankfort Fall Festival**, a beloved annual tradition held over Labor Day weekend! Attracting over 250,000 visitors, this nationally recognized arts and crafts fair showcases the talents of more than 300 artisans from across the United States. Attendees can explore our historic downtown filled with unique handmade goods, enjoy delicious local foods, and participate in all the fun we have to offer. In 2024, the Frankfort Fall Festival was ranked No. 7 among Sunshine Artist Magazine's Top 200 Best Festivals.

WHY SPONSOR?

Sponsoring the Frankfort Fall Festival, our biggest and most attended event of the year, provides Chamber members with a fantastic opportunity to boost brand visibility while supporting our community. With a variety of sponsorship packages available to suit any budget—from premier and parade sponsorships to providing refreshments for our dedicated artisans and volunteers—there's a perfect fit for every business. Your involvement demonstrates your commitment to local engagement and celebrates the exceptional talent that makes our festival unique. Join us in fostering creativity and community, and leave a lasting impression on all attendees!



SPONSORED BY THE FRANKFORT CHAMBER OF COMMERCE

Event Details

10 AM - 6 PM Sat.-Sun.
10 AM - 4 PM Mon.
Aug. 30th- Sept. 1st, 2025

Downtown Frankfort

**Sponsor Deadline:
March 31st**

Frankfort Fall Festival Sponsorship Packages



Click [HERE](#) to Sponsor this Event!

Premier Sponsor

Opportunity to have a booth ALL weekend during the Fest, booth must be staffed (\$2,000 value)

Full-page ad in the Fall Fest guidebook seen by thousands of festival attendees (\$1,110 value)

Banner ad and company logo with a link to your website on the Fall Fest event page used by artisans, volunteers, and event-goers, which has been viewed over 250,000 times by users during 2024

Company logo on Fall Festival Map located in the guidebook, on social media, and on the website

Pinned sponsor spotlight post on the Fall Fest social media pages with over 20,000 followers between Facebook & Instagram

Premier placement in the Fall Fest parade

\$5,000

Frankfort Fall Festival Sponsorship Packages



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Parade Sponsor

(Only 3 Available)

Logo on step & repeat behind parade announcer's booth seen by thousands of festival attendees

Featured on the Parade video posted on the Village of Frankfort, Fall Fest, and Frankfort Chamber social media pages

Recognition by Parade announcers at the beginning and end of Parade announcements

Premier placement in the Fall Fest parade

Recognition in guidebook, social media, and website

\$1,500

Frankfort Fall Festival Sponsorship Packages



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Garden Entertainment Sponsor

(Only 3 Available)

Large banner above the stage with logo

8 wristbands for entry to Fri., Sat., or Sun. night concert

Recognition in the guidebook, social media, and website

\$3500

Breidert Green Entertainment Sponsor

Your logo on signage at the stage all weekend

On stage mentions by emcee all weekend

Recognition in guidebook, social media, and website

\$2500

Fan Sponsor

(Only 3 Available)

Your ad will be featured on the front of 2,500 fans out of the 7,500 to be distributed throughout the weekend

Recognition in guidebook, social media, and website

\$2500

Golf Cart Sponsor

(Only 3 Available)

Business logo on all golf carts used by fall fest committee

Recognition in guidebook, social media, and website

\$500

Chamber Booth

(Only 3 Available Per Day)

Be a part of the fun and take advantage of this exclusive chance to have a booth at Fall Fest for the day!

Pricing is for one day during the weekend

Saturday \$750 | Sunday \$750 | Monday \$500

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Bean Bag Toss Sponsor

(Only 2 Available)

Your logo on a set of bean bags used for the bean bag toss tournament located on the Breidert Green (keep the full set of bags with your logo after the event)

Recognition in guidebook, social media, and website

\$350

Water Sponsor

(Only 3 Available)

Show your appreciation for our Fall Fest Artisans and Volunteers and help keep them hydrated

Recognition in guidebook, social media, and website

\$350

Coffee Cart Sponsor

(Only 3 Available)

Signage on coffee cart that goes out to Artisans and in the Volunteer hospitality suite

Recognition in guidebook, social media, and website

\$350

Guidebook Program Ads

- Inside Front Cover \$1200
- Inside Back Cover \$1200
- Back Page Ad \$1200
- Full Page Ad \$1100
- 1/2 Page Ad \$600
- 1/4 Page Ad \$350